

LAKSHYA SINGH

CEO AT STARTUPTALKY



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PROFILE

I have worked on StartupTalky.com for the last 5 years. I joined as a content writing intern. There were 8000 pageviews per month at the time I joined. Today, it bags over **1 Mn pageviews** every month.

WHAT I LEARNED

- Hiring right people
- Team Management
- On Page SEO
- Off Page SEO
- Basic Designing
- Documentation
- Financial Management
- Adaptability
- Networking
- Decision Making
- Most importantly, I learned What is "Good Content"

WHAT I WANT TO LEARN AT BLUE OCEAN GLOBAL TECHNOLOGY

- Google Ads
- Ecommerce SEO
- Local SEO

WHAT I DON'T WANT TO LEARN

- To get in front of Camera (YouTube Videos, etc.)

MY ACHIEVEMENTS

- Built a team of amazing Editors and Writers and helped them work in harmony.
- Took the traffic to 1 Million+ pageviews monthly.
- Interviewed over 1000 people.
- Worked with over 350 people.
- Made connections with amazing people from SEO and startup industry.

MY ROLE AT STARTUPTALKY

As the CEO, I was responsible for:

- Training SEOs and Writers
- Creating SOPs and Guidelines for all the tasks
- Handling Clients
- Creating strategy for SEO
- Providing feedbacks on creative work
- Managed Expenses
- And other CEO stuff

Apart from being the CEO of StartupTalky, I was also recently working as a freelance Digital Strategist for Content at Scale. Why did I leave StartupTalky when it was at its peak, paying well with great equity? Well, that's a conversation for the interview. Maybe you can reply to my email and we can discuss this further.

[Check out my traditional LinkedIn Generated CV if you are into that kind of information while hiring](#)