

Abhishek Dangwal

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SUMMARY

Data analyst with a strong work ethic, motivation, and team-oriented mindset. Currently leveraging expertise to provide valuable insights and drive data-driven decision-making as a member of the Clootrack team. Skilled in collaborative problem-solving and committed to delivering accurate and actionable results.

EXPERIENCE

Data Analyst

Clootrack

October 2022 - Present, Bengaluru, Karnataka, India

- Collect and organize large data sets from various sources using SQL, Python, and R.
- Conduct data analysis and generate reports using statistical methods, Excel, and Tableau to uncover trends and insights that inform business decisions.
- Develop predictive models, such as regression and time series models, to forecast trends and generate actionable insights.
- Collaborate with cross-functional teams to understand business requirements, provide analytical solutions, and ensure data accuracy.
- Communicate complex data analysis findings to stakeholders through presentations, data visualizations, and data storytelling techniques.
- My role as a data analyst is focused on utilizing data to drive business growth, improve decision-making, and streamline processes.

Technical Analyst

Benchmark Email

November 2021 - October 2022, Gurgaon

- Monitor email deliverability statistics and take corrective actions as needed to ensure high deliverability rates.
- Analyze email engagement data to identify trends and insights that can be used to improve email content and targeting.
- Test email campaigns to identify and resolve potential technical issues.
- Provide technical support to customers to help resolve email deliverability issues.
- Collaborate with cross-functional teams to address technical issues and maintain high email deliverability rates.
- Stay current on email deliverability best practices and industry trends to ensure effective email delivery.
- As a technical analyst in the Deliverability team at Benchmark email, my focus was on ensuring successful email delivery and providing technical solutions to customers.

PROJECTS

Mancubi.com

Personal Project • January 2021 - February 2022

- Summary: As a Data Analyst for the Mancubi.com website development project, I played a key role in creating a secure and user-friendly e-commerce platform for fashion accessories. The website was developed using HTML, CSS, JavaScript, PHP, and MySQL, with a focus on an agile development process and strong data analytics techniques.
- Key Responsibilities:
 - Analyzed customer behavior and purchase patterns to improve the website's user experience, product recommendations, and personalized offers.
 - Ensured customer data was collected and stored securely and in compliance with data privacy regulations.
 - Utilized search engine optimization (SEO) techniques such as keyword research, on-page optimization, and link building to optimize the website's online presence and search engine rankings.
 - Conducted A/B testing and user behavior analysis to improve website performance and user experience.
- Features: The website was designed with a user-friendly interface that allowed customers to easily browse products by category, search for specific products, and add items to their cart. The website also included a checkout process that allowed customers to enter their shipping and payment information, and track their orders. Additional features included a contact form for customer inquiries and a newsletter sign-up form.
- Challenges: The main challenges during the development process were ensuring the website's security and optimizing it for search engines. To address these challenges, the website was developed with strong encryption, secure payment gateways, and SEO techniques.
- Outcome: As a Data Analyst, I was proud to have contributed to the success of the Mancubi.com website development project. The website was launched successfully and met the project requirements and customer needs, with a secure and user-friendly interface, strong SEO optimization, and personalized offers. Future work will include ongoing maintenance and updates to ensure that the website remains secure and up-to-date with the latest technologies and industry trends. Overall, the project was completed on time and within budget, and delivered a high-quality e-commerce website that met customer expectations.

EDUCATION

Bachelor of Technology - BTech

Uttarakhand Technical University • Dehradun • 2022

Diploma of Engineering

Swami Vivekananda Subharti University • Meerut • 2019

High School, Science

Convent of Jesus and Mary, Hampton Court • Mussoorie, Uttarakhand • 2015

CERTIFICATIONS

Google Analytics

Google • 2023

I am certified in Google Analytics, a powerful web analytics tool used to track website traffic, user behavior, and conversions. I have expertise in using this tool to analyze website data, derive insights, make data-driven decisions, and track and measure key performance indicators (KPIs) and optimize website performance.

Ask Questions to Make Data-Driven Decisions

Coursera • 2022

Data-driven decision-making requires valuable insights to drive business decisions, essential for any data-driven organization. Being certified in this skill allows for accurate insights to effectively contribute to an organization's success.

Google Data Analytics Professional Certificate

Coursera • 2022

The Google Data Analytics Professional Certificate attests to my expertise in analytical tools and methods like data collection, transformation, analysis, and visualization. This industry-recognized certification verifies the abilities required to carry out the duties of a data analyst.

Microsoft Excel

Coursera • 2022

SKILLS

Industry Knowledge: SQL, Python, Data Visualization, Data Cleaning, Statistical Analysis, Machine Learning, Data Modeling, Data Warehousing, Business Intelligence, Problem Solving, Predictive Modeling, Statistical Data Analysis, Big Data, Search Engine Optimization (SEO), IT Operations, Cybersecurity, Troubleshooting, System Administration, IT Strategy, Research, Customer Relationship Management (CRM), Customer Insight, General Data Protection Regulation (GDPR)

Tools & Technologies: Ruby, Visio, Ruby on Rails, R (Programming Language), Python (Programming Language), MySQL, Microsoft Power BI, Linux, Google Cloud Platform (GCP), Google Analytics, SQL, NoSQL, Amazon Web Services (AWS), Microsoft PowerPoint, Microsoft Excel

Interpersonal Skills: Communication, Collaboration, Teamwork, Leadership, Time Management, Attention to Detail, Adaptability, Problem Solving, Critical Thinking, Decision Making, Project Management, Customer Service, Presentation, Active Listening, Relationship Building, Analytical Skills.

Languages: Hindi, English.