

Sameer Somal, CFA, CFP®, CAIA

Sameer Somal is the CEO of [Blue Ocean Global Technology](#) and Co-Founder of [Girl Power Talk](#). He is a CFA Charterholder, a CFP® professional, and a Chartered Alternative Investment AnalystSM. Sameer leads client engagements focused on digital transformation, risk management, and technology development. A testifying subject matter expert witness in economic damages, intellectual property, and internet defamation, he authors CLE programs with the Philadelphia Bar Foundation. Sameer is a frequent speaker at private industry and public sector conferences, including engagements with the Federal Home Loan Bank (FHLB), Global Digital Marketing Summit, IBM, New York State Bar Association (NYBSA), US Defense Leadership Forum, and US State Department’s Foreign Service Institute.

He proudly serves on the Board of Directors of Future Business Leaders of America (FBLA) and [Girl Power USA](#). Committed to building relationships, Sameer is an active member of the Abraham Lincoln Association (ALA), Academy of Legal Studies in Business (ALSB), American Bar Association (ABA), American Marketing Association (AMA), Business Transition Council, International Trademark Association (INTA), and Society of International Business Fellows (SIBF). A graduate of Georgetown University, he held leadership roles at Bank of America, Morgan Stanley, and Scotiabank. Sameer is also a CFA Institute [2022 Inspirational Leader Award](#) recipient and was named an Iconic Leader by the Women Economic Forum.



Speaker Videos:



How to Become a Master Networker



#HerStory: Why Women’s Rights & Issues Are Issues for All



Digital Transformation Keynote Speaker



B2B Digital Marketing Landscape

Speaker Subject Matter Expertise Includes:

- Alternative Investments
- Financial Planning
- Leadership
- Relationship Capital
- Digital Advertising
- History (e.g. Leadership & humor from FDR, JFK, Lincoln, etc.)
- Marketing & Branding
- Social Impact
- Digital Transformation
- Impact Investing
- Networking
- Social Media
- Diversity, Equity & Inclusion (DEI)
- Intellectual Property
- Online Reputation Management
- Succession Planning
- Emotional Intelligence
- Internet Defamation
- Public Relations
- Technology Planning
- Ethics
- Personal Branding
- Women Empowerment

Speaker Event Versatility:

Client Appreciation	Conference Hosting	Continuing Education Programs (CE/CLE)	Intimate Dinners	Keynote Presentations
Moderation	Panel Discussions	Private Events	Workshops	Webinars

Articles Authored Include:



CFA Institute
[Why People Drive Artificial Intelligence Today and Tomorrow](#)



THE GOOD MEN PROJECT
[Tackling the Double Disadvantage Issues of Intersectionality](#)



Entrepreneur ASIA PACIFIC
[The New Networking: 8 Strategies for Building Real Relationships](#)



The Challenges of Protecting Intellectual Property in the Digital Age



SocialMedia Examiner
[How to Improve or Restore Your Online Reputation](#)



Girl Power Talk
[It’s Manly to Be a Feminist](#)

Recent White Paper Authored:



[Internet Defamation, Reputation Management and the Law in the Internet Age](#)

Sameer was engaged to create exclusive programs for the CFA Institute global community and sponsored to speak at 50+ CFA Societies.

View 100+ sample screenshots of unsolicited audience feedback received from attendees [here](#).



View 100+ public references on [Sameer’s LinkedIn profile](#).



Sameer’s speaker [website](#).



[Sameer Somal CV](#), which includes non-NDA expert testifying witness case history.

Sample Recommendations:

“Sameer is extremely knowledgeable and delivers exceptional value to our audience. He was rated top speaker and everyone benefited from the information he shared. In addition to his business side, he is kind spirited, focused and dedicated to delivering excellence always!”

Erica McKenzie,
CEO, Creative Brands & Concepts Ltd

“In support of our business relationship, Sameer was kind enough to donate his time and talents to the ARMA New Jersey professional association’s annual INFORM Technology Conference held on the prestigious Princeton University Campus. Sameer’s sage advice provided the attendees with a takeaway program of planning, practice, and commitment to meet with life-long goal of meeting with successful outcomes. Without a doubt, Sameer would prove to be a “WIN-WIN” as a speaker, a trusted consulting advisor/partner, or a business colleague.”

Ann Gorr,
Legal Technology Consultant

As a speaker, Sameer is engaging and entertaining, and his passion for the topic at hand shines through at every presentation. Sameer has an ability to connect with his audience and build long lasting relationships. When he says to reach out to him at any time, he truly means it. As a skilled networker, Sameer’s sphere of influence is vast and diverse, and he is always willing to connect like-minded individuals with each other.

Jade Piraux,
Event Strategist