



# **Your reputation is our priority.**

**We provide client-specific  
solutions to fix your reputation.**

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**Blue Ocean Global Technology**

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*"Reputations are everything."*



# Your Reputation Is Our Priority

Because finding a unique solution is  
indispensable to fixing your reputation

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## How does a bad **online reputation** affect you?

“ A negative online impression can harm your business and adversely affect your mental well-being. Defamatory content immediately erodes trust and compromises opportunities. ”

**94%**

Forbes reports that 94% of consumers avoid a company with bad reviews.

**85%**

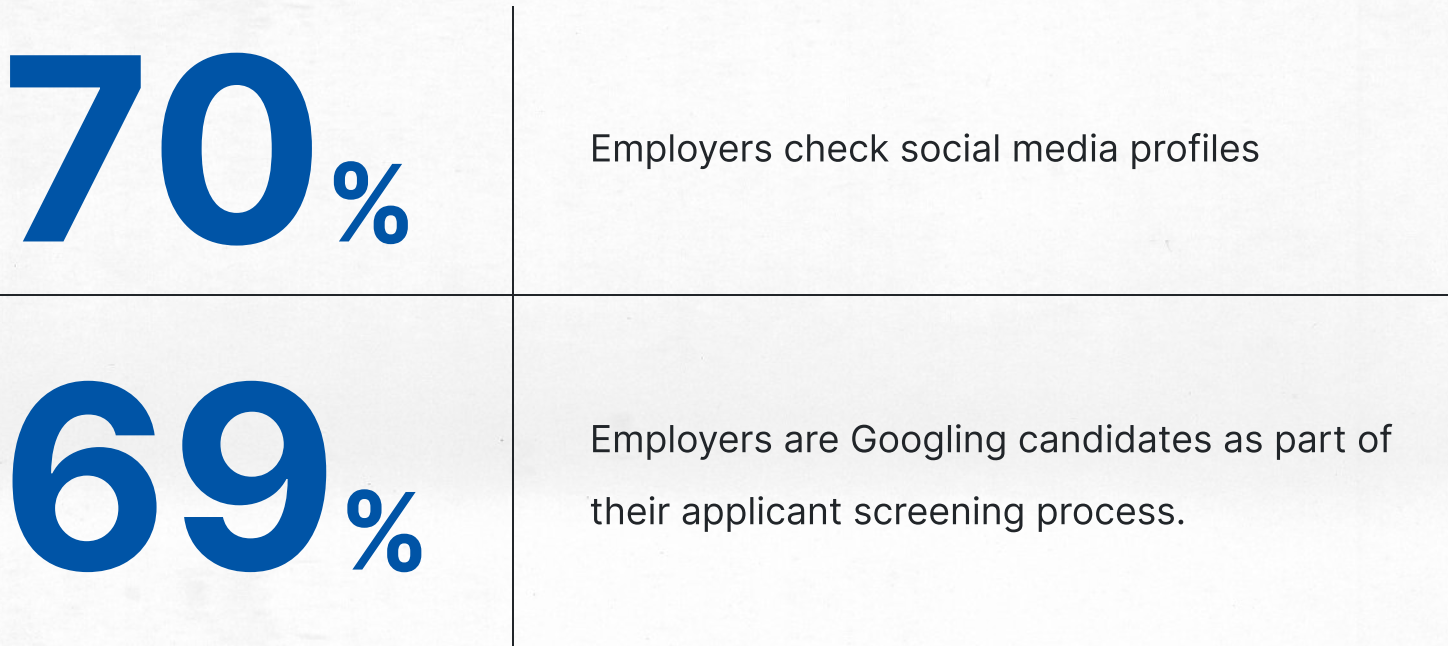
Forbes also reports that 85% of consumers in the BrightLocal survey trusted online reviews as much as they did recommendations from friends and family, which suggests that online reviews now hold nearly as much sway as personal referrals.



For <b>21.9%</b> people it takes	<b>1 Article</b>
For <b>22.3%</b> people it takes	<b>2 Articles</b>
For <b>15.0%</b> people it takes	<b>3 Articles</b>
For <b>10.7%</b> people it takes	<b>4 or more articles</b>
For <b>30.1%</b> people it takes	<b>Number of articles does not matter</b>

Takeaway: It is critical to keep page 1 of your Google search results clean of any negative content or reviews. Having just one negative review could cost you nearly a quarter of all potential customers who began researching your brand (which means they were likely deep in the conversion funnel).

Source: <https://www.forbes.com/sites/forbesfinancecouncil/2018/10/05/how-review-sites-can-affect-your-business-and-what-you-can-do-about-it/?sh=12003849266a>  
Source: <https://moz.com/blog/new-data-reveals-67-of-consumers-are-influenced-by-online-reviews>



Source: <https://press.careerbuilder.com/2017-06-15-Number-of-Employers-Using-Social-Media-to-Screen-Candidates-at-All-Time-High-Finds-Latest-CareerBuilder-Study>



# Perception is **reality on the internet.**

- Financial losses and opportunity cost for an affected company.
- Intangible psychological stress knowing the negative content is there.
- Ongoing challenges building new personal and client relationships.
- Unfair erosion of trust and perception on search engines.

## Why **Choose Us ?**

We are a team of global professionals committed to learning, excellence, and helping our clients achieve optimal results by proactively building stellar reputations.

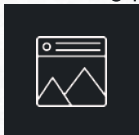


## What **We Do:**

- We analyze your profile and address all negative content, including false or unfavorable search results and damaging reviews.
- We suppress, neutralize and remove harmful content on search engine results pages (SERPs).
- We consider all content removal, neutralization and suppression options.
- We create, optimize and feature positive content atop search engines to build an engaging and representative digital presence.

## Our **Services:**

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### CONTENT REMOVAL

**Years of favorable comments and positive content building a solid reputation can be ruined by 1 defamatory post or article.**

- Negotiated removal via direct outreach.
- Court or attorney-assisted removal.
- Technical removal from the source.
- Suppression in search engines.



02



## CRISIS MANAGEMENT

A crisis may not be avoidable. Assume that it's not a matter of if a crisis will happen, but rather a matter of when. We are here to protect you and your company against a future PR crisis.

- Crisis preparation
- Reputation recovery
- Legal support
- Crisis & PR response

03



## CYBER INVESTIGATIONS

Blue Ocean Global Technology specializes in mitigating current challenges, while also insulating you from future defamatory attacks.

- Cyber breaches
- Cyber bullying
- Fraud & financial crimes

Modes **of Payment:**



**Do you want to fix your Reputation?**

Discuss With Us Now →